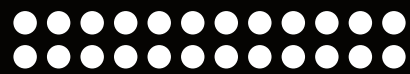




КМ



KovMedia emerges from the vision of Connor Kovack, a videographer who seamlessly transformed into an astute entrepreneur. Connor's journey began within the dynamic world of videography, where he cultivated his skills while closely observing the intricacies of social media marketing. His time as a videographer exposed him to a series of pressing issues plaguing the industry – problems that included exorbitant costs, lackluster engagement rates, clients being forced to produce their own video content, an overreliance on freelancers, and the employment of dubious growth strategies that could inflict long-term damage to a brand's reputation.

Armed with his extensive videography knowledge and an unwavering commitment to his craft, Connor embarked on a mission to bridge these industry gaps. The result was KovMedia, a boutique agency that delivers a premium, white-glove service to entrepreneurs and business owners seeking to not only enhance their social media presence but also foster genuine trust between themselves and their audience.

KovMedia stands as a testament to Connor's dedication to redefining the social media marketing landscape. Through innovative, trustworthy practices and a passion for authenticity, Connor and his team empower clients to navigate the digital realm with confidence and achieve remarkable results in the process.

About KovMedia



KovMedia Client Success

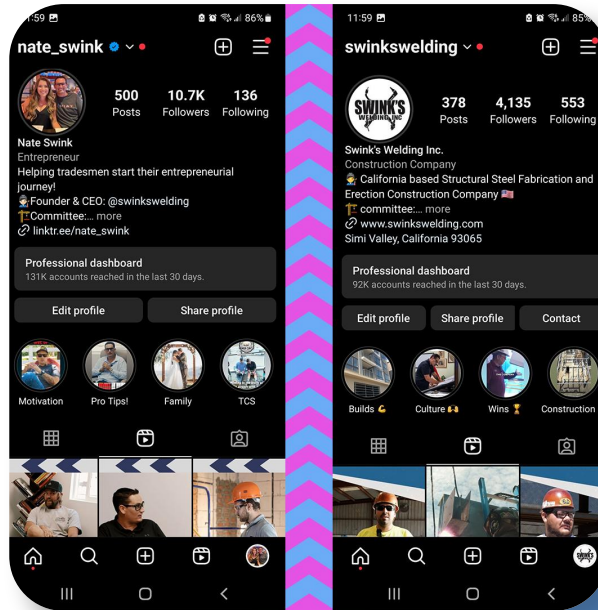
NATE SWINK

Nate Swink is an entrepreneur who owns Swink's Welding.

Prior to leveraging the services of KovMedia, Nate and his business struggled with the absence of an online presence. Following their collaboration with KovMedia, substantial transformation occurred in both Nate's personal brand and his business page. Their online reach has now extended to encompass over a million distinct accounts, and their brand presence has been systematically established across multiple digital platforms. Furthermore, Nate's team members have been skillfully aligned and harmonized on the professional networking platform, LinkedIn.

"My life and business changed forever after pushing marketing on social media, I no longer spend time looking for clients, subs, & employees, they come to me and instantly know my culture and how I run my business."

-Nate Swink



1 YEAR WITH KOVMEDIA



Personal Brand Instagram

- Increased Reach 2200%
- 1,050,000 More Views



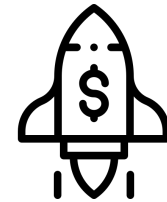
Business Brand Instagram

- Increased Reach 1500%
- 163,764 More Views



Personal Brand Facebook

- Increased Reach 100%
- 139,278 More Views



Business Brand Facebook

- Increased Reach 2400%
- 285,941

Why Social Media is Crucial to your Success!

In today's business environment, social media is not just an option; it's a necessity for businesses looking to thrive. Firstly, it provides an unparalleled platform to reach a vast and diverse audience. With billions of users across different social media platforms, the potential for engaging with customers locally and globally is immense. Moreover, social media marketing can be more cost-effective than traditional advertising, making it a practical choice for businesses of all sizes.

Secondly, it fosters meaningful engagement and interaction with the audience. Direct communication with customers, quick responses to inquiries, and personalized support enhance trust and customer loyalty. The ability to receive real-time feedback also allows businesses to tailor their products and services to customer preferences.

However, the importance of starting early on social media cannot be understated. As these platforms continue to evolve, they're becoming more monetized and, consequently, less accessible to newcomers. Algorithms are favoring paid content, making organic growth increasingly challenging. Therefore, not establishing a presence on social media today can hinder future prospects, limiting an entrepreneur's ability to reach and connect with their target audience.

For entrepreneurs, a strong personal brand is equally vital. It builds trust and credibility, expanding their network and showcasing their expertise. This differentiation sets them apart in competitive markets. Furthermore, personal branding is a long-term investment that continues to open doors and create opportunities. Neglecting to start now can impede an entrepreneur's progress, as the world of social media will become even more monetized and less accommodating for newcomers. The time to invest in social media and personal branding is today, securing a strong position for the future.

PRICING

Business & Personal Brands

Tier I Business Brand

- Brand Guideline
- Copy
- Hashtags
- KPI / Month
- Topics
- Coaching
- 1 Shoot / Month
- Posting every other day
- Instagram
- Facebook
- \$150 AD Spend

\$3750

Tier II Business Brand

- Brand Guideline
- Copy
- Hashtags
- KPI / Month
- Topics
- Coaching
- **2 Shoots / Month**
- **Post everyday**
- **Post on story**
- **\$300 AD Spend**
- IG & FB
- **Tiktok**
- **LinkedIn**
- **Custom LinkedIn Coaching for employees**
- 1 - 5 to 10 minute video
- Drone Footage
- New Hire Post
- New Contract Post
- Unlimited replies
- 1 custom hiring ad / month
- Bio Optimization
- Photo Covers

\$5500

Tier I Personal Brand

- Brand Guideline
- Copy
- Hashtags
- KPI / Month
- Topics
- Coaching
- 1 Shoot / Month
- Posting every other day
- Instagram
- Facebook
- \$150 AD Spend

\$4000

Tier II Personal Brand

- Brand Guideline
- Copy
- Hashtags
- KPI / Month
- Topics
- Coaching
- **2 Shoots / Month**
- **Post Everyday**
- **Post on Story**
- **\$300 AD Spend**
- IG
- **Tiktok**
- **LinkedIn**
- Youtube Shorts
- 1 - 5 to 10 minute video
- Unlimited replies
- Bio Optimization
- Photo Covers


\$5700

TIER I COMBO \$7000

TIER II COMBO \$10000 *Best Value!* ↪



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